Case Studies

"VersaFeed has had a tremendous impact on our sales. As a designer consignment site with only one of everything, submitting feeds on our own was exceptionally time consuming and cumbersome. VersaFeed has made our lives much easier while delivering serious results. Their introductory rate was very generous, and by the time it was over their site had helped us generate way more than enough sales to pay their monthly cost – and much, much more. I referred VersaFeed to a friend's e-commerce site, and they too have been thrilled with their results (and their company has had a web presence for several more years than ours). Additionally, the team is extremely responsive and a valuable resource."

— Ashley Judge, Founder & CEO / Tra Tutti / TraTutti.com

"Explore Products started using VersaFeed the 2nd quarter of 2009. We have seen a trackable sales increase in 2009 with approximately 3% of gross sales revenue and 4% of transaction numbers resulting from VersaFeed. For the first quarter of 2010 we can attribute 7% of gross revenue to VersaFeed transactions. They are easy to deal with and the results have exceeded our expectations. I would recommend VersaFeed to anybody that is NOT one of our competitors."

— Scott Klancke, President / Explore Products Inc. / ExploreProducts.com

"I have been working with VersaFeed for over a year now. The amount of traffic and converted sales has greatly improved since we began using their service. I am extremely pleased with the results it provides regarding product searches. The customer service and attention to detail is second to none in the industry. I receive over ten calls a week from companies promising to place my website at the top of search engines. I listen to their proposals and pitches. In every instance, the cost is much higher and the service provided is less robust than VersaFeed. I would recommend any size business use VersaFeed for all of their feed solutions."

— John Rowsey, Owner / The Golf Club / TeeGolfClub.com

"Our company received a VersaFeed mailer and a few emails over a year ago and we kept throwing them out like the rest of the junk mail we get. So many companies have claimed to get us more clicks on our site. So just for kicks, we thought it wouldn't hurt to try their guarantee for the first month. After about 2 weeks we noticed a large number of hits coming directly from what VersaFeed did. We could actually see from the monthly VersaFeed reports what pages on our site were being viewed the most and which terms potential customers were clicking on. The best part about VersaFeed is that there is no effort on our part and no daily uploads, its all automatic. If you sell products on your web site, VersaFeed will get you hits!"

— Tony Grieco, CEO / GetBoards.com / GetBoards.com